FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00151100-B **Type of Permit:** FILMING **Release Date:** 04/25/2019

Production Company RESET CONTENT, LLC

Insured Company Name RESET CONTENT, LLC
Contact Phone No. 1 310-392-5600
Contact Phone No. 2
Fax
Address 1616 17th Street
SANTA MONICA, California 90404

Production Title MCDONALDS

Type of Production Commercial - Standard

Producer Veronica Madrigal

Director Martin Werner

1st AD Bobby Phillips

Production Manager Ashley Rabin

FilmL.A. Coordinator Hans Groszkruger

Location Manager Mike Bergemann
Primary Phone Mobile - 310-849-2296
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 310-849-2296
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00151100-B	**Location Manager**	Mike Bergemann
Production Company	RESET CONTENT, LLC	Primary Phone	Mobile - 310-849-2296
Insured Company	RESET CONTENT, LLC	Secondary Phone	
Production Title	MCDONALDS		

Location Address 4751 Wilshire Blvd, Los Angeles, CA, 90010

Location Type Office Building

Film Dates 4/27/2019 - 4/28/2019 13:00 - 01:00 1 day

Open or Closed to the Public Closed

Generic Conditions

*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
Community Survey Obtained
Equipment staging and vehicles may park on one side of the street only.
FilmLA Monitor required at a minimum of four hours.
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached documents F00151100-Agent_Letter.pdf
Hancock Park_September_2018.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Cast/Crew vehicles	45
Catering Truck	1
Cube Trucks	5
Generator	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

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Summary Information — Location

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Production Company RESET CONTENT, LLC
Insured Company RESET CONTENT, LLC
Production Title MCDONALDS

Location Manager Mike Bergemann
Primary Phone Mobile - 310-849-2296
Secondary Phone

Picture vehicles	1
Trailers	1
Vans	2

Filming Activities Atmospheric Smoke Effects; Drive by; Drive ups & away; Driving shots; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior music performance and amplified playback; Interior and exterior dialogue; Interior music performance and amplified playback; condor in curblane on East side of June;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** E2

Coordinator Note RIDER A RELEASES THE REMAINING LOCATIONS

Coordinator Note MONITOR REQUIRED:
4/27; 1200-1600 (SPOT CHECK)

Coordinator Note RIDER B ADJUSTS MONITOR HIRE

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
cars parked in underground parking structure of film location

*ALL PERSONAL VEHICLES (CAST AND CREW VEHICLES) MUST BE CONTAINED TO PRIVATE PROPERTY AT ALL TIMES.

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of RESET ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4/15/19

Reset
Name of Principal

By: [signature]
Representative's Signature

Michael Bergemann
Print Representative's Name

Location Manager
Representative's title

1616 17th St
Santa Monica 90404
Principal's Address

3103925600
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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SPECIAL FILMING CONDITIONS
HANCOCK PARK

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. **NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.**

- The Permit Authority will exercise additional oversight in the review and evaluation of historically filmed areas to provide balance between the community and the industry. Evaluation may include counting any substantial prepping and striking activities as part of filming frequency and additional outreach and coordination with productions that have establish this area as a "reoccurring location".

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. Permit request must be submitted to FilmL.A. at least three (3) days in advance.

- **Filming in the Hancock Park (bounded by Highland Avenue, Melrose Avenue, Wilshire Boulevard and Rossmore Avenue) requires that notification be given to the representative of that Homeowners' Association.** The current contact is Erik Storey contacterikstorey@gmail.com (213) 500-8190.

- **Weekend and holiday filming is generally prohibited, unless significant support is obtained via the community survey process. The production company is responsible for submitting the required surveys and corresponding map to FilmL.A. at least 24 hours in advance of the first day of filming. This will provide necessary time to review the material and communicate to the production company the status of their request.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, safe use of the streets or access to resident driveways, unless approved by the affected residents. On trash pickup days the production company will ensure all trash cans are accessible by refuse personnel. **If trash pickup is missed the production company must make arrangements to have trash picked up at an alternative time.**

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FilmLA

- **The following areas of Hancock Park will be excluded from any production posting/parking during normal school hours due to identified student drop off and pickups areas for Hancock Park schools as well as schools outside of the neighborhood that offer bus service. The affected streets are:**

  - **Both sides of 2nd Street between June Street and Las Palmas Avenue**
  - **Both side of 2nd Street from Las Palmas Avenue going west for 150'**
  - **Both sides of June Street from 2nd Street going south for 500 feet**
  - **Both sides of June Street from Beverly Boulevard going north 250 feet**

  These pick up and drop areas are for the following schools: John Burroughs Middle School, Marlborough School, Samuel A. Fryer Yavenh Hebrew School, Third Street Elementary School, Archer School for Girls, Brentwood School, Buckley School, Oakwood School, Campbell Hall School, Harvard-Westlake School and Wildwood School.

  Posting/parking may be allowed during weekends, holidays or any other times when school is not in session.

- **The standard residential requirement prohibiting arrival before 7:00 a.m. and departure after 10:00 p.m., Monday through Friday, must be strictly adhered to.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Sidewalks must be kept clear at all times.**

- **Craft service set ups, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Generator(s) with the proper noise shield shall only be parked in front of the location house, or in front of houses that have approved this activity**.

- Cast and crew shall be informed of the provisions of the **Filmmakers' Code of Professional Responsibility.**

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